

Form No. INC-33



Form language

English Hindi

e-MOA (e-Memorandum of Association)

[Pursuant to Schedule I (see Sections 4 and 5) to the Companies Act, 2013]

Refer instruction kit for filing the form

All fields marked in * are mandatory

* Table applicable to company as notified under schedule I of the Companies Act, 2013

(A - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY SHARES

B - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY GUARANTEE AND NOT HAVING A SHARE CAPITAL

C - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY GUARANTEE AND HAVING A SHARE CAPITAL

D - MEMORANDUM OF ASSOCIATION OF AN UNLIMITED COMPANY AND NOT HAVING SHARE CAPITAL

E - MEMORANDUM OF ASSOCIATION OF AN UNLIMITED COMPANY AND HAVING SHARE CAPITAL)

A - MEMORANDUM OF
ASSOCIATION OF A COMPANY
LIMITED BY SHARES

Table A/B/C/D/E

1 The name of the company is

HAVEN ANANT DREAMS PRIVATE
LIMITED

2 The registered office of the company will be situated in the State of

Uttar Pradesh

3 (a) The objects to be pursued by the company on its incorporation are:

To carry on India the business of concept marketing, direct marketing, multilevel marketing, network marketing multi link gift schemes and to provide high quality of services and products to clients and consumers either directly or through the network of members, consultants, bonafide commission agents, franchises, associates and distributors of multi level marketing through network publicity, market research analyses, surveys, organizing events, contest, seminar and other advertising and related outdoor activities.

To carry on the business of trading, marketing, supplying and dealing in direct marketing, multi level marketing, networking of all kinds of durable, consumable and other products and all kinds of goods, products, commodities and services by establishing marketing of networks and providing marketing support to manufacturers, distributors and

dealers of all kinds of products and goods.

To carry on the business of marketing all kinds of goods, products, commodities and services as buyers, sellers, traders, wholesalers, importers, distributors, agents, brokers, stockists, commission, agents, multilevel marketing, dealers and consultants of all kinds of products and services.

To carry on the business of multilevel network marketing of products/services/consultancy on the internet and other forms of marketing to act as event organizers, advertisers, marketing, publicity, stage shows, e-commerce and all other activities related thereto.

(b) *Matters which are necessary for furtherance of the objects specified in clause 3(a) are

Matters which are necessary for furtherance of the object specified in clause are:-

1. Negotiation of Contracts: To negotiate, enter into agreements and contracts with companies, firms and individuals for all kinds of design, technical and financial assistance achieving the main objectives of the company and in furtherance of the business of the company.

2. Availing Assistance: To apply for and obtain assistance either technical or financial from Government, financial institutions, companies firms, other organization, or individuals, from all type of domestic or foreign sources, for developing all or any of the business of the company, in furtherance of achieving its objects.

3. Acquisition of Properties and rights: To purchase, take on lease or in exchange, hire or otherwise acquire any real and personal property and any rights or privileges which the company may think necessary or convenient for the purpose of its business and in particular any land, building, easements, machinery, plant, and stock in

trade, on such terms and conditions, as may be deemed fit by the company and to guarantee the performance of any such contracts by any Governments, Authority, Public body, undertaking, company firm, individual or organization, who are parties to such contracts.

4. Patents and Licenses: To apply for, secure, purchase, acquire by grant, legislative enactments, assignments, transfers, purchase or otherwise, carry out, develop or enjoy any charter, power, authority, franchise, patents, brevetted inventions, licenses, concessions, rights, or privileges and the like which any government, authority, Government, Authority, Public Body undertaking, company, firm, individual or organization or any other public body may be empowered to grant for conferring any exclusive or limited rights of use thereof, or any secrets or other information on any such invention which may seem capable of being used for furtherance of any objects of the company, the acquisition of which may seem beneficial, either directly or indirectly to the company and to exercise, develop or grant licenses in respect thereof or otherwise use of such property, rights or information so acquired, and to pay for, aid in and contribute towards carrying out the same, appropriate any of the Company's shares, debentures or other securities and assets and to incur expenditure in defraying necessary costs, charges and thereof, experimenting thereupon, testing or improving any such patents, licenses, concessions, inventions or rights.

5. Acquisition of business: To acquire, in whole or in a part, any business or interests in or belonging to any Government, Authority, Public Body undertaking, Company, Firm, individual or organization, having same or similar objects of the company, or any assets, moveable or immovable

property, privileges, rights, contracts, or effects held by any such Government, Authority, Public body, undertaking, company firm, individuals or organization, or used in connection with the business, or interests of such Governments, Authority, Public body, undertaking, company firm, individual or organization, whose business or interests were so acquired.

6. Undertaking other activities: To construct, improve, maintain, develop, work, manage, carryout or control any buildings, works, factories, mills, road ways, branches, sidings, bridges, warehouses, electric works, shops or such jobs, calculated directly or indirectly to advance further the company?s interests and to contribute, subsidize or otherwise assist or take part in the construction, improvement, maintenance, development, working, managements, carrying out or control thereof.

7. Additional place of business: To procure the incorporation, registration or other recognition of the company in any country, state or place to establish and regulate agencies for the purpose of the company?s business and to apply for or join in applying to any parliament, Government, Local Municipal or other authority, organization or body, either Domestic or Foreign and to obtain or in any way assist in obtaining approval, concurrence, or permission under or by any acts of parliament, Laws, decrees, concessions, orders, rights or privileges that may be conducive to achieve the company?s objects or any of them and or to represent, defend, object or oppose any proceedings or applications which may seemingly affect, directly or indirectly, furtherance of the objects or interest of the company.

8. Amalgamation and consolidation of business: To amalgamate, enter into

partnership or enter into any arrangement for sharing of profits, union of interests, co-operation, joint-adventures or reciprocal concessions with any Government, Authority, Public Body undertaking, Company, Firm, individual or organization, carrying on or engaged in or about to carry on or engage in any business or transaction in furtherance or the objects of the Company, which the company is authorized to carry on or engage in or which can be carried on in conjunction therewith or which is capable of being conducted so as to directly or indirectly benefit the company.

9. Acquisition of shares, debentures etc. as part of business: To pay any property or business either form of cash, shares or debenture stock of the Company or partly in one way and partly in another form either as investment or otherwise, and to acquire and hold shares, otherwise, in any other company having similar or altogether different objects or in part similar to those of the company, of carrying any other business capable of begin conducted, so as to directly or indirectly or benefit the company.

10. Development and extension of business: To extend the business of the company from time in such manner as may be considered advisable by adding to, altering of, modifying, enlarging or developing all or any of the properties or assets of the company, both moveable and immovable, for the time being in existence or in possession of the Company and also by incurring, expending and laying out from time to time such sums of money as the Directors of the Company may deem think, fit and as may be necessary or expedient for the purpose of improving, adding to, modifying to, removing, disposing or relocating within or outside the existing place of business, and altering all or any such properties or assets and pay for all such

extensions, improvements, additions, modifications, removal, disposal, alterations and development either in cash, in kind, by way of advance or on account.

11. As principal or Agent in any part of World: To carry out and do all or any of the above acts, things and deeds in any part of the World, either as Principal, Agents, Contractors, Trustees, Representatives, Attorney holders or otherwise in any other capacity, either alone or in conjunction or as partners with any Government, Authority, Public Body Undertaking, Company, Firm, individual or organization from within and outside India.

12. Arrangement with Government: To enter into any arrangements, contract or MOU with any Government, judicial, municipal, local, revenue or such any other authority, either Central or State, that may seem conducive to any or all objects of the Company and to obtain from such authority or authorities any rights, privileges or concessions which the Company may think it desirable to obtain, and to carry out, exercise or comply with any such arrangements, rights, privileges or concessions.

13. Research, Experiment, Trade Mark and Licenses: To make or cause to make any research, experiments or any other such activities, in connection with any business of the Company and take out or otherwise acquire, by original application or otherwise, any trademark, letters, patent or patent rights or the like and to use, exercise, develop, or grant licenses in respect of sell, dispose of or otherwise turn to account any trademark, patents, interests or other rights for the time being held or acquired by the Company.

14. Sale of Produce: To sell for cash or on credit or to trade in, or to contract for sale either for immediate or future delivery or

to and from any part of the world, of any produce whatsoever of the company.

15. Dealing of property and rights: To sell, improve, manage exchange, enfranchise, lease, mortgage, and dispose off, turn to account or otherwise deal with all or any part of the property and rights or the company.

16. Negotiable instruments: To draw, make, accept, endorse, discount, execute and issue of promissory notes, bills of exchange, bills of lading, warrants, debentures, cheques, demand drafts and any other negotiable instruments but not to do Banking Business as defined in the Banking Regulations Act, 1949.

17. Borrowing: To borrow, lend, advance or otherwise utilize the funds of the Company, or give credit from or to any Government, Authority, Public Body undertaking, Company, Firm, individual or organization, or to give guarantee or indemnify for the payment of any money or performance of contract or obligation by any Government, Authority, Public body, undertaking, company firm, individual or organization, or to secure or undertake in any way repayment of money lent or advanced to or the liabilities incurred by an Government, Authority, Public Body undertaking, Company, Firm, individual or organization, and or otherwise to assist any Government, Authority, Public Body undertaking, Company, Firm, individual or organization.

18. Raising Loan against, mortgaging of and creation charges on the Company s Assets: To receive money on deposit, within the permitted limits as loan or otherwise, to borrow or raise money, in the course of its business, in such manner as the Company may deem think fit and in particular, by way of issue of Debentures (perpetual or otherwise), to

secure repayments of any such money so borrowed or raised by way of mortgage, creating charges of lies upon all or any of the property or assets (both present and future) of the company, either in the form of moveable or immoveable, including its uncalled capital, if any and also by way of similar mortgage or charge of lien to secure or guarantee the performance of the Company or any Government, Authority, Public Body undertaking, Company, Firm, individual or organization, of any obligation or liability undertaken by the Company or any Government, Authority, Public Body undertaking, Company, Firm, individual or organization, as the case may be.

19. Holding mortgage, lien or charges: To take or hold mortgages, liens and / or charges to secure payments of consideration, purchase price, or any unpaid balance of consideration or purchase price of any part of the company's property of whatever kind or form sold by the Company or for any part of the Company or for money due to the Company from purchasers or any Government, Authority, public Body undertaking, Company, Firms, individual or organization.

20. Payment of Rent: To undertake the payments of all rents performance of all covenants, conditions, terms and agreements contained in and reserved by any leases that may be granted or assigned to or be otherwise acquired by the Company.

21. Investment of surplus funds: To invest, lend, advance deal or deposit funds of the company not immediately required in any manner and in particular, to accumulate funds, acquire, take, purchase, by way of subscription or otherwise howsoever or to hold shares, stock, debentures or any form of security of any company, association or undertaking.

22. Advances and Deposits: To receive money as advance, on deposit or otherwise, with our without interest liability, and to advance, deposit or otherwise pay, money for purchase to any Government, Authority, Public Body undertaking, Company, Firm, individual or organization with or without security and on such terms and conditions as may seem expedient and in particular from or to customers and others having dealings with the company but not to do business of Banking as defined in the Banking Regulations Act, 1949.

23. Purchase of immovable properties: To purchase the reversion or reversions or otherwise acquire freehold or leasehold of all or any part of the land, with or without buildings thereon for the time being under estate by the company

24. Sale of immoveable properties : To exchange, sell, convey, lease, assign or grant any lease or leases of any land or lands whether freehold or leasehold or of any other tenure whether with or without building thereon or part of the immovable property of the company for or in consideration of other land or immoveable property or for cash , government securities or other securities guaranteed by the government or for shares in other companies or partly for one and partly another or such other property or securities as may be determined by the company

25. Disposal of Assets of the Company: To sell, lease, mortgage, create charge or otherwise dispose of the property, assets or undertakings of the company in whole or any part thereof, for such consideration as the company may deem think fit and in particular for shares, stocks, debentures or other securities of any nature of any other company whether or not having objects altogether or in part similar to those of the company.

26. Dealing in other immovable property: To manage, improve, farm, cultivate, maintain, lease, underlet, exchange, sell or otherwise deal with and dispose of all or any part of immovable property of the company not required for the purpose of the company.

27. Expenditure on formation of company: To pay out of the funds of the company all expenses which the company may lawfully incur with respect to the formation and registration of the company.

28. Issue of shares or debentures: For any purpose and in any manner from time to time, to mortgage or create charge on the whole or any part of the undertaking, property, assets or rights, either present or future, of the company and any money uncalled on any shares of the capital, either original or increased, of the company, and whether at the time created, issued or subscribed or not and to create, issues make and give, debenture-stock, bonds or other securities or obligation, perpetual or otherwise, with or without any mortgage or, changes on all or any part of such undertaking, property, assets, Rights or uncalled money.

29. Allotment of shares as consideration: To issue and allot fully or partly paid shares in the capital of the Company, to any Government, Authority, public body undertaking, Company, Firm, individual or organization in consideration, payment or part payment of any property or assets or personal property, both present and future, of whatever description, purchased or otherwise acquired by the Company or any services rendered by any such Government, Authority, Public body, undertaking, company firm, individual or organization to the Company.

30. Shares to employees: To earmark, give or allot any shares or interests in the profits of the company business or any branch

thereof, either as partly or fully paid, to the employees, officers, managers or servants of the company, whether carried on by means or through any agency or subsidiary company and for that purpose to enter into any arrangement, agreement or contract the company may deem think fit.

31. Payment of commission and brokerage: To remunerate and pay to any Government, Authority, Public Body undertaking, Company, Firm, individual or organization any commission, brokerage, law charges or fees for services rendered or to be rendered in the course of its business, in particular in placing or assisting to place or guaranteeing the placing of any of the shares in the company's capital or any debentures or other securities of the company or in or about the organization, formation, promotion and / or registration of the company or the conduct of the business.

32. Appropriation of Share Premium amount: To place, reserve or distribute as dividend or bonus among the members company, or otherwise to apply as the company may from time to time deem think fit, subject to the provisions of the companies act, 2013, any money received by way of premium on shares or debentures issued at premium by any money received by way of premium on shares or debentures issued at premium by the company and any moneys arising from the sale of forfeited shares of the company.

33. Distribution of profit or capital: To hold all or any shares or obligations acquired under the companies Act, 2013. or to sell or reissue the same with or without guarantee or to distribute them or any other assets of the company, in kind upon a division of profits or distribution of capital among the members and in case of any cash, share or obligations, receivable

upon any sale or amalgamation of the shares of the company and for distribution of any proceeds of sale in any manner, by or under the provisions of this Memorandum of Association and Articles of Association of the company, in force, from time to time.

34. Supporting other business interest: To pay preliminary expenses of any company promoted, formed, being promoted or being formed by the company or any company in which the company is or may contemplate being interest, including such preliminary expenses, all or any part of the cost and expenses of the owners of any business or property acquired by the company and to remunerate any government, Authority, Public Body undertaking, company, firm, individual or organization for services rendered in placing or assisting to place or subscribing or agreeing to subscribe, whether absolutely or conditionally, in full or in part, for any shares, debentures or debenture stock or other obligations or for any other services in or about the promotion of or issue of the capital or of obligations including guaranteeing of loans of this or any other company or for the conduct of the business of this or any other company, subscribing or agreeing to subscribe or procuring or agreeing to procure subscriptions as aforesaid, with an option to require the company to issue to such Government, Authority, public body undertaking, company firm, individual or organization or its nominees further share in the company at not less than par or further debentures or debentures stock or other obligations of the company at any price and also to pay any cost of winding up any the whole or any portion of property of which is acquired by this company and also all expenses

attending to the issue of any circular or notice, printing, stamping and circulating of proxies or forms to be filled up by the members of this company.

35. Incorporation of entities abroad: To incorporate, procure or otherwise cause to create or procure any company, firm, organization or undertaking, to be constituted, registered, formed or recognized in accordance with the provisions of statutes in force in any country abroad, in which country the company may desire to carry on any business.

36. Management and Supervision of other companies: To take part in the management, supervision, execution and control of the business or operations of any company, firm, organization or undertaking and for that purpose to appoint and remunerate Directors, Managers, Trustees, Accountants, Employees or other executives or agents of that company, firm, organization or undertaking.

37. Arrangement for management of other entities: To enter into any arrangements for sharing of profits, co-operation, joint venture or reciprocal concession with any Company, firm, organization, individual or undertaking carrying on or about to carry on or engage in any business or transaction, which may be calculated directly or indirectly to benefit the company and to amalgamate with any other any company, firm, organization or undertaking and to give to any such company, firm, organization, person or undertaking special rights and privileges in connection with or control over such company, firm, organization or undertaking And in particular to nominate one or more Directors, executives, managers or management representatives of such company, firm, organization or undertaking

38. On Statutes: To apply for, cause to legislate, support, defend, promote and obtain any

statute, order, regulation or other authorization or enactment which may seem calculated directly or indirectly to benefit the company and to oppose or cause to oppose any bills, proceedings, suites, writs or applications which may seem calculated directly or indirectly prejudicial to the interests of the company.

39. Creation of Funds: To create any Depreciation fund, Reserve fund, Sinking fund, Insurance Fund or any other special (either general or specific in nature) fund whether for depreciation, repairing, improving, extending or maintaining any of the property of the company or for redemption of debentures redeemable preference shares or for any other purpose whatsoever conducive to the interest of the Company.

40. Employees welfare organization: To form, manage, assist, establish, maintain, contribute, support or aid the Establishment, Associations, Institutions, Funds, Trust, libraries, cr?ches, clubs, canteen and such other organization for the convenience and benefit of employees, officers, ex-officers or ex-employees of the Company or its predecessors in business or the dependents, relatives, connections, dependents, families or associates of such persons, and to grant pension and allowance and to make payment towards insurance, subscribe or guarantee money for charitable or benevolent objects, any exhibition or any public general or special, useful and welfare objects.

41. Superannuation funds: To contribute to provident Funds for the benefits of the employees of the Company, to pay bonus, gratuities and or pension and to create, open and maintain or cause to maintain funds collectively or separately directly or indirectly through any other institutions or though its authorized agent or representative, for the purpose

of paying from time to time such provident fund, bonus, gratuity or pension as the case may be, whether compulsory or otherwise under provisions of any stature.

42. Member of an Association: To subscribe and contribute to become a member of and co-operate with any Association, Institution, body of person, organization, whether incorporated or not or to apply the money of the Company in any way in or towards the establishment, maintenance, or extension of any such association institution, body of persons or organization whose objects are altogether or in part similar to those of the company or are in any way connected with any particular trade, business or commerce generally, including any specific or general fund for protection of interests of members, generally including any of insurance against loss by bad debts, strike, workmen s combination, fire accident or otherwise.

43. Participation in Trade Fair or Exhibition: To incur, pay, subscribe or guarantee money for any charitable, benevolent, education, public, general or other useful purpose, activity, Trade, Exhibition, Trade show, Training, Convention, Conference, workshop, or any other objects, whatsoever, conducted by any Government Authority public body undertaking company firm individual or organization both nation and international, which may be or as may appear to be conducive directly or indirectly to the further of the objects of the Company.

4 The liability of the member(s) is limited, and this liability is limited to the amount unpaid if any, on the shares held by them.

The liability of the member(s) is limited

The liability of the member(s) is Unlimited

5 Every member of the company undertakes to contribute:

(i) to the assets of the company in the event of its being wound up while he is a member, or within one year after he ceases to be a member, for payment of the debts and liabilities of the company or of such debts and liabilities as may have been contracted before he ceases to be a member; and

(ii) to the costs, charges and expenses of winding up (and for the adjustment of the rights of the contributories among

themselves), such amount as may be required, not exceeding * rupees.

(iii) The share capital of the company is rupees, divided into

100000	Equity Share	Shares of	10	Rupees each	
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6

We, the several persons, whose names and address are subscribed, are desirous of being formed into a company in pursuance of this memorandum of association, and we respectively agree to take the number of shares in the capital of the company set against our respective names:

I, whose name and address is given below, am desirous of forming a company in pursuance of this memorandum of association and agree to take all the shares in the capital of the company:

We, the several persons, whose names and addresses are subscribed, are desirous of being formed into a company in pursuance of this memorandum of association:

Subscriber Details					
S. No.	*Name, Address, Description and Occupation	DIN / PAN / Passport number	No. of shares taken	DSC	Dated
1	Mr. PRASHANT PATHAK S/o Mr. DILIP KUMAR PATHAK Address: 91, PACHAKUINYA Jhansi Uttar Pradesh 284002 Jhansi City Jhansi India Occupation: Business	10388930	25000 Equity,0 Preferenc		10/11/2023
2	Mr. ARUN KHATEEK S/o Mr. RAJARAM Address: 161/2, WARD NO. 05, PRITHVIPUR, NIWARI Tikamgarh Madhya Pradesh 472336 Prithvipur Tikamgarh India Occupation: Business	10388941	25000 Equity,0 Preferenc		10/11/2023
Total shares taken			50000 Equity,0 Preference		

Signed before me

Membership type of the witness <i>(ACA/FCA/ACS/FCS/ACMA/FCMA)</i>	*Name of the witness	*Address, Description and Occupation	DIN / PAN / Passport number / Membership number	DSC	Dated
ACS	VIVEK SAHU	112/1-A, BENAJHABAR, KANPUR U.P.-208002	35169		10/11/2023

7 Shri / Smt Of resident of
 aged years shall be the nominee in the event of death of the sole member.